

Job Description – Art Director / Designer

Department: Creative

Reports to: Creative Director

Location: London, UK

Term Of Employment: Full Time – as per contract

Are you a talented Art Director / Designer looking to step it up?

We are ichi, an award winning integrated creative agency with a role to fill in our London office. The role is to assist the Creative Director, taking responsibility for the day-to-day creative development and execution of ichi's client's campaigns.

We are looking for an inventive individual who has 3 years previous Advertising experience and is interested in working on innovative campaigns, which include Video, Print and Digital.

Role Overview

- Responsible for producing innovative ideas for advertising campaigns in line with the client brief provided
- Utilising a high level of skill across multiple design software packages (such as Photoshop, Illustrator and InDesign) to execute creative to the brief required and within the time frame required
- Liaising with the Account Management team to discuss client requirements, gaining an understanding of the target audience and meeting with the Creative Director before ideas are presented to the client to confirm they are final and therefore suitable for presentation
- Producing visuals and final artwork for projects
- Attending shoots both photographic and live action
- Prepping assets to the required delivery spec ie. prepping them ready for Print
- Carry out required research, collating information and imagery to help strengthen a creative assets
- Able to develop concepts which adhere to any brand style guideline and restrictions provided

Soft Skill Requirements

- Self-starter
- Positive work attitude
- Organised and have the ability to prioritise
- Personable
- Punctual and good time management
- Attention to detail
- Team player

Technical Skill Requirements

- InDesign
- Photoshop
- Illustrator

Please send CVs, previous work examples and salary expectations under the heading 'Art Director/
Senior Designer' position to jobs@ichi-london.com

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