

Job Description – Intern

Department: Creative

Reports to: Executive Creative Director

Location: Los Angeles, USA

Term Of Employment: Full Time – as per contract

General Summary:

The Creative Intern role offers an opportunity for you to put your skills to work in an exciting professional agency environment, whilst being carefully trained and managed by the best creative talent in Entertainment. You will be involved in multiple campaigns for Digital, TV, Trailers, Print, Branding, and Experiential for many different brands. ichi values innovation, creativity, quick thinking and informed opinions and you will be part of that open forum, where you can learn and hone your ambitions as a Creative.

Overall Responsibilities:

- Creative brainstorming and conceptualisation across all media and disciplines including Design and Advertising for Digital, TV, Trailers, Print, Branding, and Experiential
- Communicate and present concepts and information in a concise and professional manner whether in a verbal, written or visual context
- Effectively time manage yourself
- Constantly report back on progress of projects to Executive Creative Director
- When required work as a team with, Photographers, Illustrators, other Designers, Account Managers, Project Managers, Website Designers and Marketing Specialists, Producers & Directors
- General office administrative duties as required

Consults with:

- Executive Creative Director
- Vice President
- Account Management
- Copywriters
- Designers
- Planners
- Freelance Creative staff
- Project Management

- Clients
- Production Companies
- Photographers
- Illustrators

Summary of Qualifications & Attributes:

- At least a Senior in Design School or college majoring in an advertising and marketing related field
- Good overall sense of creativity and innovation
- Active use of social media and solid knowledge of trends including Facebook, Twitter, YouTube, Twitch, Kik, Snapchat, Tumblr and other developing technology
- Strong attention to detail
- Good organisational skills
- Resourceful, flexible, quick-thinking and proactive
- Comfortable with team based work structure
- Good organisational skills
- Basic knowledge of Mac – Photoshop, Illustrator, InDesign
- A passion for video games and entertainment is desirable

Please send a digital copy of your portfolio and resume to hello@ichi-usa.com with “LA Intern” as the title of the email.

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